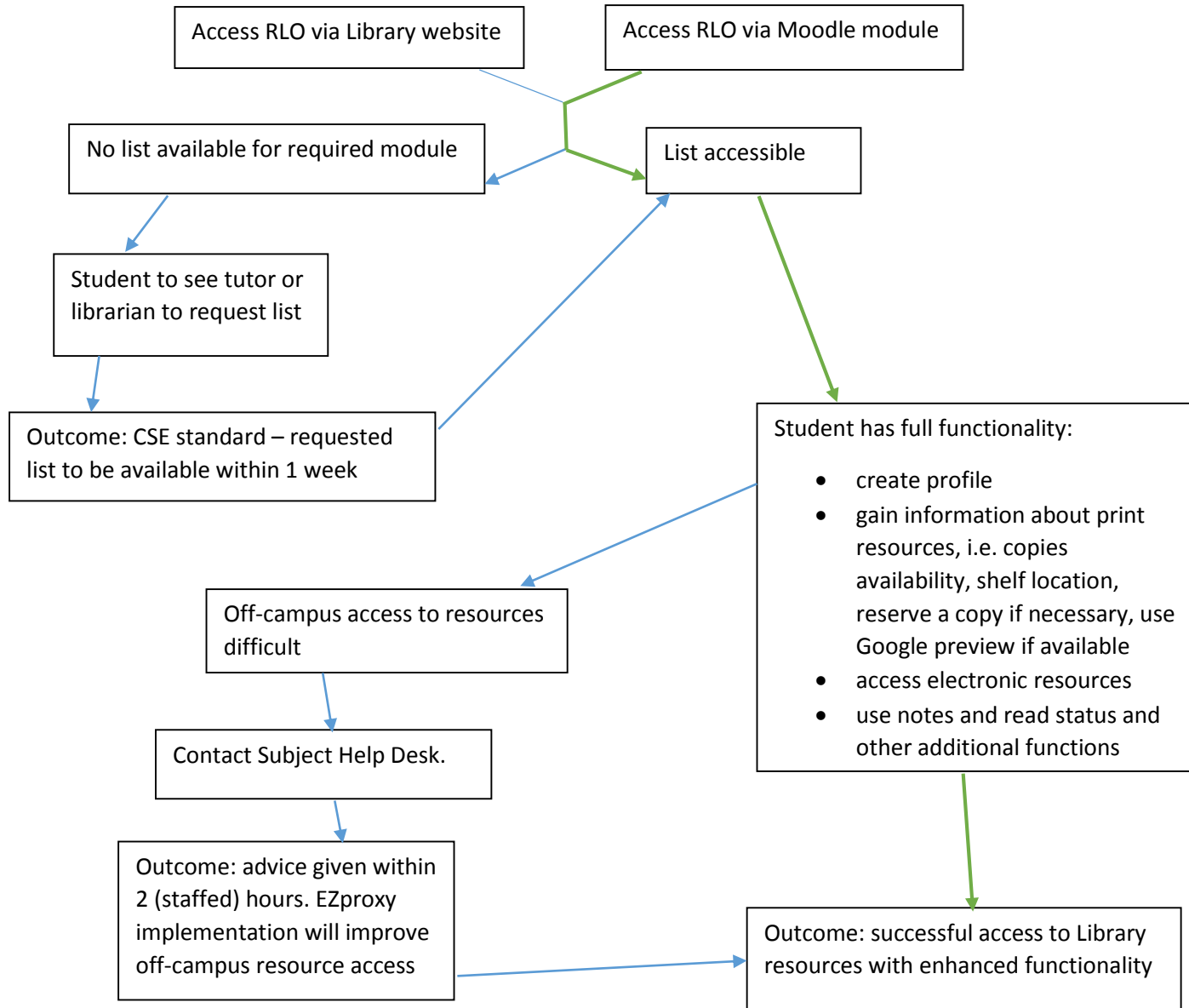


## Reading Lists Online Student Customer Journey

Optional student support/marketing accessible at any point in the journey:

- [Printed cribsheet in Library](#)
- [Link to cribsheet in Moodle](#)
- [RLO Library website page](#)
- Subject Help Desk
- Programme inductions
- Social media
- [Library homepage banner](#)
- [Spotlight poster](#)



Staff support/training required to support students:

- Liaison with Subject Group leaders
- Liaison with programme leaders
- Academic staff training sessions – group and individual
- Library staff training sessions
- [Moodle training material](#)
- Information disseminated in University bulletin
- Development of RLO integration with Moodle 2 – Library staff part of pilot user group

Optimal route