

strategic aim strategic plan

Students' achievement and wellbeing
Is at the heart of our work

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2015-2020

We will capitalise on our regional strength to build a national and international brand by enhancing the quality, reputation and perception of the organisation. This aim will be achieved through consolidation, focus, differentiation and the creation of value through teaching, learning and knowledge exchange. The University and all its programmes will present a distinctive competence and unique excellence. As an organisation striving for the highest quality in all we do, we will offer our students the very best teaching intensive experience underpinned and informed by high quality research.

Key Objectives

- Continue to improve the student experience
- Develop the brand and our reputation
- Improve recruitment and retention
- Develop applied research and knowledge exchange
- Create a network of partner employers and improve the employability of our graduates
- Develop appropriate off campus provision
- Invest in new facilities and continuously improve the estate
- Be financially sustainable
- Be outstanding in all aspects of provision

Key Priorities

- The student experience and student satisfaction
- Investment in staff – developing our existing staff as well as making new appointments
- Investment in IT infrastructure
- Robust and well-developed communications strategy
- A robust planning cycle to design, implement and monitor
- the progress of the local plans which will deliver the main strategic plan

strategic plan 2015-2020



mission statement

To be a distinctive teaching intensive and research informed university known for the quality of our staff, our facilities and our links to employment sectors.

We will provide:

- intensive support for learners by highly qualified and experienced staff
- first class facilities in which to learn
- strong links to employment sectors

Our climbing wall within the Bolton One health, leisure and research centre

Front cover: degree congregation celebrations on campus

origins

The University of Bolton traces its history back to the foundation, in 1825, of the Bolton Mechanics' Institute, one of the first to be established in the UK. Throughout its history and in its various incarnations, this institution's primary purpose has been to provide educational opportunities for those who wish to better their situation and their prospects. The University of Bolton continues, in 2014, to offer programmes with a strong vocational, professionally focused, orientation and it has a strong, applied research profile.



Since our beginnings in the 1800s, textiles has been woven into the fabric of our institution. Our smart materials research is world renowned and our textiles surface design course is a multi-award winner



Where

our vision

By 2020 the University of Bolton will be a teaching intensive, research informed higher education institution whose distinctive high quality, student-focused, undergraduate and postgraduate programmes attract applications from all over the world. It will offer an exciting and challenging student experience with high levels of proactive student support and with excellent facilities which match the quality of its academic provision. It will be a local resource, a regional asset and a national and international centre of excellence as well as a byword for exemplary vocationally

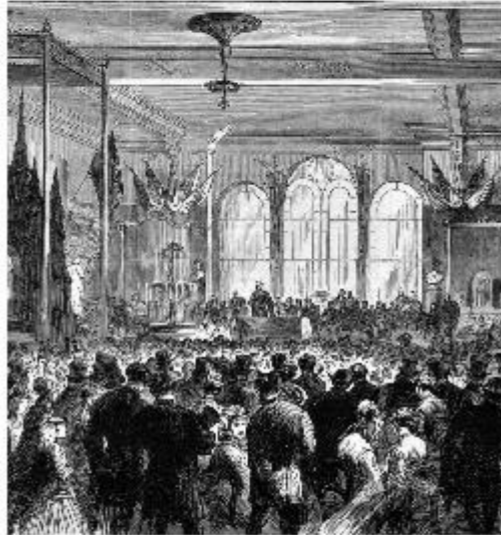


study in an environment which mimics, as closely as possible, the working environment which they are likely to enter, with industry standard equipment, live project briefs, master classes and professionally, as well as academically, qualified staff. All students will be offered work based learning through placements, internships or 'sandwich' gap years.

Advanced Performance Engineering students working with in-house race team, RLR Msport, at Donington race track as part of their course work

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Left: the opening of the Bolton Mechanics' Institute in the 1800s and, below, Degree Congregation Ceremonies where student success takes centre stage

